GIVING COUGSDAY 2020

BYU Alumni Conference October 2020
WHAT IS GIVING COUGSDAY?

Giving Cougsday occurs once every year to bring the campus community together through charitable giving to support student in need at BYU.

Takes place the Tuesday after Homecoming week

36-hours for as many BYU alumni, employees, and friends as possible to donate to different funds at BYU.
COUGSDAY 2020

October 13, 2020

Email communication during Homecoming Week and on Giving Cougsday

Encouraging donations to Alumni Chapters
Tuesday Morning, October 13th
HOW CAN YOUR CHAPTER GET INVOLVED?

- Encourage your chapters to donate to BYU or your chapter through replenishment grants
- Share Cougsday materials in email communications
- Be an ambassador for giving
- Share your experiences and thank donors, and encourage others to as well
QUESTIONS?