BYU Alumni

Alumni Leadership Directory

2021-2022

TABLE OF CONTENTS

2 Alumni Board Organizational Chart

4 Alumni Relations Organizational Chart

6 Alumni Board

10 New Alumni Board Members

13 Student Alumni

14 Chapter Chair Directory

21 Professional & College Chapters

24 True Blue Chapters

26 Chapter Regional Map

27 Replenishment Grants

29 Alumni Demographics

30 Mission Alignment

Alumni Board Organizational Chart

President
Karen Bybee

President-Elect
Hillary Nielsen

Past President
Jonathan Hafen

Executive Director
Michael Johanson

Executive Secretary
Nicol Legakis

VP Chapter Directors
Colette McCullough

- **California North** — Ken Lund
- **California South** — Wendy Hart
- **Central Gulf** — Travis Bourne
- **East** — Alisha Malcarne
- **Great Lakes** — John Pawlowski
- **Midwest** — Hillary Nielsen
- **Mountain** — Richard Crowley
- **Northwest** — Jodi Taylor
- **Southeast** — Seth Killingbeck
- **Southwest** — Duane Oakes

VP College Director
Samantha Thee

- **Business School** — Robert Gardner
- **Education** — Michael Leonard
- **Engineering** — Jim Trent
- **FHSS** — Jordan Karpowitz
- **Fine Arts & Comm.** — Melinda Semadeni
- **Humanities** — Sherami Jara
- **Kennedy Center** — Cory Leonard
- **Law School** — Mike Middleton
- **Life Sciences** — Susan Fullmer
- **Nursing** — Jeff Peery
- **Phys. & Math. Sci.** — TBD

VP Engagement
Julie Beck

VP Alumni Development
Derek Miller

At Large

- **Annual Giving** — Gary Terranova
- **Student Alumni** — Colin Hughes
- **Varsity Club** — Robbie Bosco
- **At Large** — Ruth J. Todd

Alumni Relations Organizational Chart

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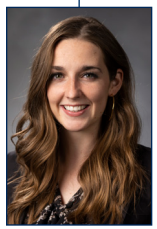

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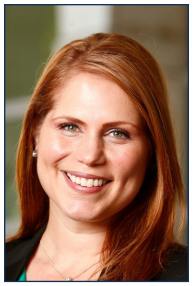

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Jordan Ensign Karpowitz, Assistant Dean of Communications and External Relations, *College of Family, Home, and Social Sciences*

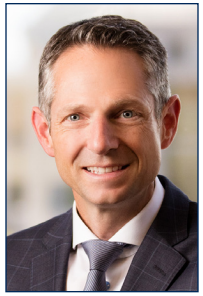
As assistant dean, Jordan Karpowitz (BA '92) oversees communications and external relations for the dean's office and nine departments in the College of Family, Home, and Social Sciences. During her 20+ years career as a communications professional, she's worked with a variety of organizations, including Adobe, Coursera, Covance, Deloitte Consulting, Duke University, Northwestern Mutual, Novell, Nu Skin, and O.C. Tanner. She's successfully pitched stories to local news, top-tier magazines, and national broadcast outlets, has written articles for trade publications and for thought leaders in Harvard Business Review and Forbes, and has promoted two New York Times bestsellers. Jordan was raised on a steady diet of travel while living in Frankfurt, Germany during her formative years. She claims Maryland as her home state, married a Kansas Jayhawk, completed an internship in Vienna, Austria, raised her older children in New Jersey, and currently lives with her family in Provo. Her husband is a BYU professor, and her three oldest children are BYU students.

Nicol Legakis, Alumni Relations Manager, *BYU Alumni*

Nicol Legakis is our Alumni Relations Manager, overseeing chapters in the Northwest, Southwest, Mountain, Great Lakes, and California North, as well as our Emeriti and Executive chapters. Prior to joining Alumni Relations, Nicol worked in different departments within BYU Law School. After receiving her education at BYU, Nicol moved to Long Island where she worked in both the private sector and public education for many years before returning to the stunning mountains of Utah. Nicol loves God, her children, her dogs, and all things Austen, Dostoevsky, Lewis, and Tolkien.

Ken Lund, Chapter Director, *California North*

Ken Lund graduated from BYU in 2002 with a BS in Urban Planning and Resource Management and obtained a law degree from the University of Utah in 2006 (where he zealously cheered for BYU). Ken and his wife, Alicia, reside in Reno, Nevada, with their three children. Ken's career focuses on real estate and law; he is a real estate broker at Ferrari-Lund Real Estate and was previously a partner at a law firm in Las Vegas, Nevada. Ken and his family love spending time in the Sierra Nevada mountains and at Lake Tahoe. Ken is an avid hiker and travel photographer; he has visited 52 out of 63 national parks in the United States and has visited 49 of the 50 states.



Derek B. Miller, Vice President, *Alumni Development*

Derek has three BYU degrees: he received his bachelor's degree in International Relations in 1995, and his Masters of Public Administration and Juris Doctor in 1998. Derek started his career in Washington, D.C. as a management consultant for Arthur Andersen and as legal counsel for the U.S. House of Representatives. He also served as Chief of Staff in the Utah Governor's Office and CEO of the World Trade Center Utah. Currently, Derek is the President and CEO of the Salt Lake Chamber. He and his wife Laura (BS '96) have three amazing children, two wonderful daughters-in-law, and two over-exuberant dogs.

Duane D. Oakes, Chapter Director, *Southwest*

Duane graduated from Brigham Young University in 1989 with a BS in Youth Leadership and in 1990 with an MA in Recreation Management and Youth Leadership. Duane has worked in higher education for 30 years helping students become better citizens through leadership and service. Duane has been married to Geniel Oakes for 31 years. Together they have 3 awesome sons, 1 amazing daughter-in-law and 2 perfect granddaughters. Duane and his wife served as chairs of the BYU Alumni Phoenix Chapter before become regional chapter directors. Spreading the Spirit of the Y is something Duane strives to do every day as he has tried to live his life with the BYU motto of "Go Forth to Serve."

Kaitlyn Smith, Marketing Manager, *BYU Alumni*

After graduating from Brigham Young University in Art History and Public Relations, Kaitlyn moved to Washington D.C. to pursue a career at a digital media marketing agency. In the nation's capital she ran public affairs campaigns for tech brands, managed crisis communication for viral social media campaigns, and launched an online presence for nonprofits. Today she is thrilled to be promoting BYU as the Marketing Manager for BYU Alumni, sharing the spirit of the Y across the world. In her free time, she loves trying new restaurants, running long distances, exploring Utah's trails, and perfecting her chocolate chip cookie recipe.

Samantha Thee, College & Student Relations Manager, *BYU Alumni*

Samantha Thee is the Alumni College and Student Relations Manager at BYU, where she encourages students to invest in their college experience and strives to connect students with alumni. Before BYU, Samantha was the Assistant Director of Donor Engagement at Utah Valley University. A native of La'ie, Hawai'i, Samantha graduated from BYU–Hawai'i with a degree in political science and intercultural peacebuilding and from BYU with a master's degree in public administration. Samantha loves to explore the world, sample adventurous foods, and share the Aloha spirit.

Colin Hughes, President, *BYU Student Alumni*

Colin is a senior from Bountiful, Utah studying finance. He loves BYU. The years he has spent here have been some of the best of his life. He is passionate about Student Alumni's mission to connect students and alumni for good and believes the relationships formed in college are an important key to future happiness and success. Colin loves skiing, cycling, camping, and basically anything else outdoors. He is also a total spreadsheets geek, and genuinely enjoys studying about business. Colin is incredibly excited to continue serving the BYU community this year!

Student Alumni 2021–2022

Top Row (L to R): Makayla Howard (VP Philanthropies), Joseph Andreason (VP Connections), Colin Hughes (President)

Bottom Row (L to R): Leah Merrill (VP Publicity), Isabella De Guzman (Executive VP), Eliza Hafen (VP Traditions)

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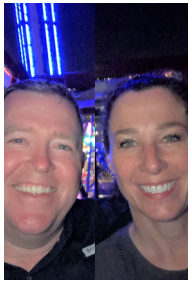

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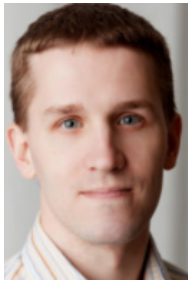

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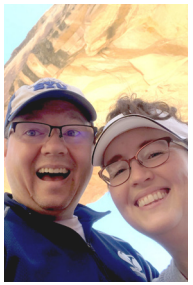

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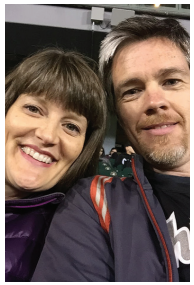

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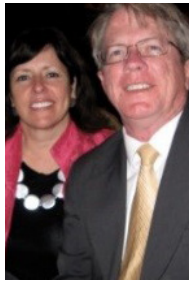

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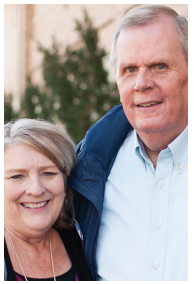

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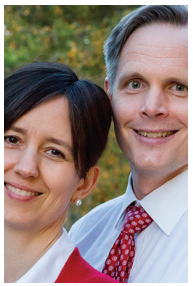

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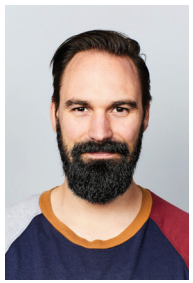

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True Blue Chapter Requirements*

Organize a full Chapter committee. Required Chapter officers (unrelated individuals or couples) include (at a minimum):

- ☐ Chapter Chair
- ☐ Chapter Chair Elect (person(s) who replaces the Chapter Chair)
- ☐ Chapter Choice (determined by local needs of chapter; see optional positions below)
  - ☐ If you have a bank account, you need to have a treasurer
  - ☐ Recommended optional positions include:
    - ☐ Young Professionals representative
    - ☐ BYU–Pathway Worldwide representative
    - ☐ BYU–Hawaii representative
    - ☐ BYU–Idaho representative
    - ☐ Membership and Data Coordinator
    - ☐ Society Coordinator (collaboration with BYU Management Society, J. Reuben Clark Law Society, etc.)
    - ☐ Event Specialist
    - ☐ Public Affairs Specialist
    - ☐ Marketing Specialist
    - ☐ Treasurer (required if Chapter has a local bank account)
    - ☐ Secretary
    - ☐ Past Chapter Chair
- ☐ Recommended term of service is two (2) years, and is renewable, based on local needs.
- ☐ Hold three or more officer meetings each year
- ☐ Maintain the chapter website and use the online reporting system (toolbox.byu.edu) to report each Chapter activity and submit activity/roster reports and financial reports (due in January)
- ☐ Participate in on-going training – one training quarterly with BYU and with Chapter Directors as needed
- ☐ Complete a minimum of four activities each year, one from each True Blue Chapter Activity Category

*See ChapterPedia for more information.

True Blue Chapter Activity Categories

The four activity categories are suggestions to help you when planning your four (or more) True Blue chapter events. There will be others that will fit with your Chapter's unique needs. You can network with other leaders, including your Chapter Director, to determine what is best for your Chapter.

#1 - Alumni to Students

- Freshmen/New Student Send-off Party
- Mentoring event for BYU students
- On-campus student gatherings
- College Fair or pre-BYU student workshop
- Co-sponsor or coordinate an admissions event

#2 - Alumni to Alumni

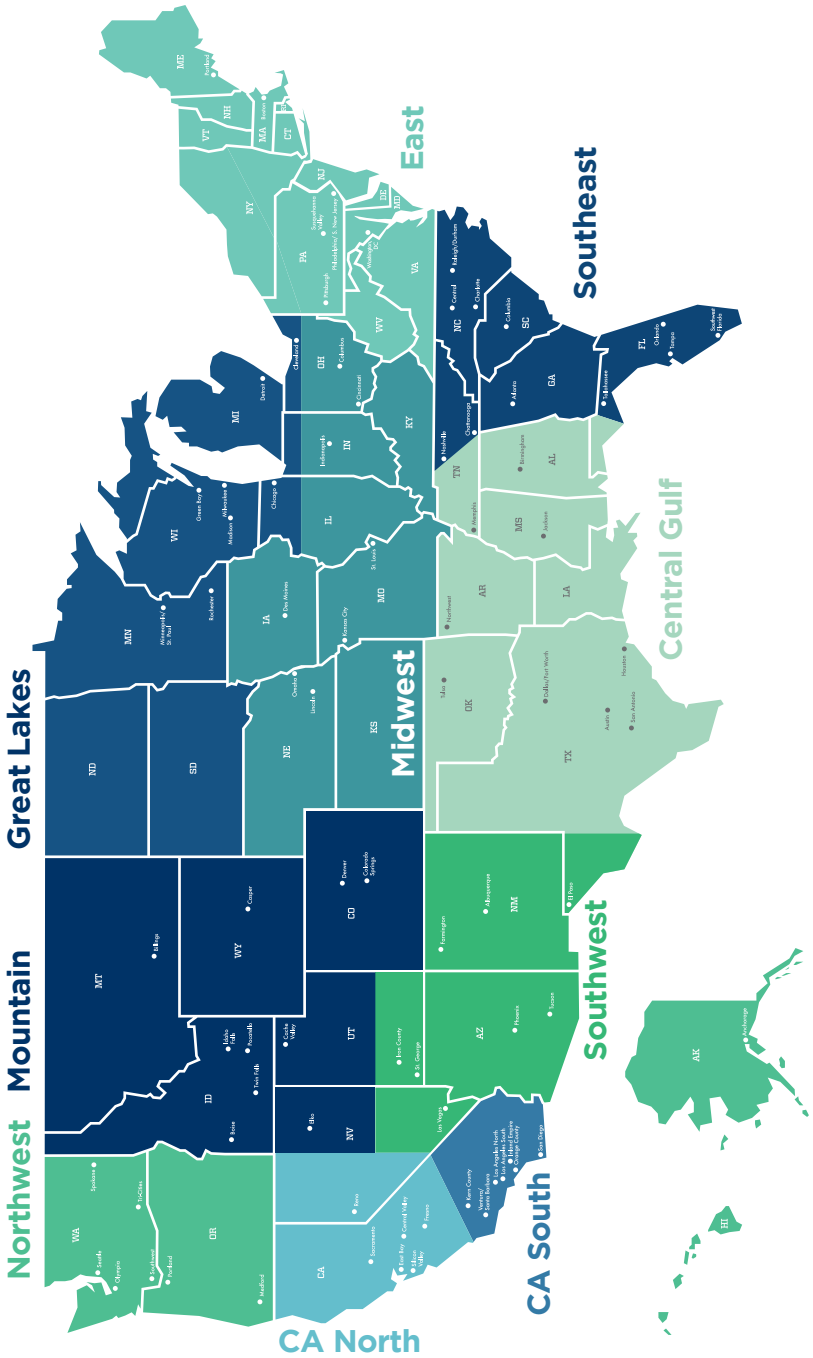
- Sponsor a networking event that supports alumni career/employment development
- Mentoring event for young alumni
- Organize a BYU performance group show
- Coordinate a BYU athletic team/performance group outreach to community
- Coordinate a BYU athletic team/performance group fireside
- Host a Speakers Bureau event
- Host a community-based activity, picnic, cultural event, professional athletic event, alumni seminar, etc.
- Game watch party
- Organize a tailgate (football or other BYU athletics gathering)

#3 - Alumni to Community

- Meet together and nominate an alumnus for a national University Award
- Recognize and award an alum with a BYU Alumni Community Service Award
- Select and present a teacher appreciation award to a local educator
- Serve a BYU organization/College/Department in their effort to enhance educational opportunities
- Set up a campus tour (or visit to an attraction, i.e. museum) for alumni or friends of BYU visiting Provo
- Small group events (examples include watching a BYUtv broadcast of Education Week, Women's Conference, etc.; a social gathering with alumni and/or non-alumni parents of new BYU students)

#4 - Connect to a Culture of Giving

- Raise funds for your *Chapter Replenishment Grant* program (min. goal is one ½-tuition grant)
  - Sponsor a fund-raising event for Replenishment Grants (golf, 5K, dinner, cottage meeting, etc.)



Alumni Chapter Replenishment Grants

The Alumni Chapter Replenishment Grant Program is the financial aid system for BYU Alumni Chapters.

To participate in the Alumni Chapter Replenishment Grant Program, an organized Alumni Chapter needs to:

1. Raise funds
2. Invite students to apply
3. Select the grant recipient by committee
4. Award the grant
5. Invite recipients to give back

1. Chapters Raise Award Funds

- Funds can be raised in a variety of ways, including ticket sales to events, activities sponsored by the chapter, and direct donations to the chapter.
- Funds raised for replenishment grants are sent to the BYU alumni office for deposit in the chapter's account.
- Direct donations are made through Philanthropies. This is done at *give.byu.edu/chapter*

2. Students Apply for Funds

- Students may apply for an Alumni Chapter Replenishment Grant during the normal scholarship process at: *saasta.byu.edu/auth/scholarship*
- After completing the Personal Information, Essays and Financial Need portions of the application, students are invited to apply for Alumni Chapter Replenishment Grants.
- The student selects the chapter they belong to and completes the additional required sections.

3. Chapters Select Award Recipients

After BYU has received and processed all scholarship application materials, the Scholarship office forwards all chapter applicants to the BYU Alumni office. The Alumni office then forwards the applicants to the appropriate chapters by the beginning of April each year.

- BYU Scholarship Policies apply to students seeking Alumni Chapter Replenishment Grants. Chapters can establish additional criteria for awarding replenishment grants.
- The selection committee must include at least 3 members; 5 or more members is strongly recommended. Family members may not award replenishment grants to relatives.
- Chapters forward their selections to the Alumni office before May 10 of each year with the recipient's name, the amount of each award, and the specific semesters of the awards.

4. Award the Grant to Qualifying Students

- Final approval for replenishment grants rests with the Scholarship office. They may deny a grant if the eligibility status of the recipient has changed or the student no longer meets the requirements of the BYU Scholarship Policies.
- The Scholarship office may also discuss a selection with the Alumni office and the chapter if a student's financial need circumstances have changed.
- The BYU Alumni office notifies the award recipients through the university's AIM system.
- After receiving notification of the final approval, Alumni Chapters are encouraged to celebrate the recipients through letters of congratulation and a public presentation.

Ways to Give

Credit card (via phone)

- Ann Marie Chadwick 801.356.5192 (for recurring gifts)
- Cindy Anderson 801.356.5190
- Michelle Jenkins 801.356.5194

BYU online giving

Alumni Board Members - *give.byu.edu/alumboard*
Chapters - *give.byu.edu/chapter*

- If you need help finding a specific account, please contact Gary J. Terranova 801.356.5210

Alumni Breakdown by College

School of Business	62,268
Life Sciences	46,953
Education	56,510
Engineering	34,344
Family, Home & Social Sciences	87,939
Fine Arts and Communication	42,764
Humanities	44,508
International Studies	8,381
Law School	6,873
Nursing	9,276
Physical and Math. Sciences	24,311
Other	81,195

Alumni Breakdown by State

Mountain States

Arizona	20,756
Colorado	9,487
Idaho	21,550
Montana	1,613
Nevada	8,355
New Mexico	2,652
Utah	182,313
Wyoming	2,045
Total	248,777

Central States

Iowa	1,020
Kansas	1,392
Minnesota	1,689
Missouri	2,816
Nebraska	885
No. Dakota	229
Oklahoma	1,321
So. Dakota	325
Texas	17,192
Total	26,869

Pacific States

Alaska	1,196
California	37,047
Hawaii	1,928
Oregon	7,921
Washington	16,084
Total	64,176

Great Lakes

Illinois	2,335
Indiana	1,773
Michigan	2,030
Ohio	2,616
Wisconsin	1,250
Total	10,004

New England States

Connecticut	872
Maine	320
Massachusetts	1,458
New Hampshire	438
Rhode Island	139
Vermont	133
Total	3,360

Southern States

Alabama	916
Arkansas	998
Florida	3,950
Georgia	3,268
Kentucky	830
Louisiana	503
Mississippi	330
No. Carolina	3,559
So. Carolina	1,261
Tennessee	1,889
W. Virginia	317
Total	17,821

Mid-Atlantic States

Delaware	223
Dist. Columbia	334
Maryland	2,275
New Jersey	880
New York	2,505
Pennsylvania	2,018
Virginia	6,395
Total	14,630

U.S. Territories

American Samoa	47
Guam	25
North Marianas Islands	8
Puerto Rico	32
U.S. Virgin Islands	7
Total	119

Total U.S. Addresses	385,756
Total Foreign Addresses	5,665

Total Living Alumni	442,035
Total Deceased Alumni	56,671
Total Alumni	498,706

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

Help us meet the challenges of this life and to help us follow Jesus Christ, so that we will be worthy of the temporal and spiritual blessings God wants for us.

(ComeUntoChrist.org)

BYU

Assist individuals in their quest for perfection and eternal life. That assistance should provide a period of intensive learning in a stimulating setting where a commitment to excellence is expected and the full realization of human potential is pursued.

Alumni & External Relations

Help alumni, the community, and students to understand, experience, and promote the mission of BYU.

BYU Alumni

Extend the mission of BYU beyond graduation and create advocates for BYU.

For the Benefit of the World.

We believe a world yearning for hope and joy needs a different model of university. At Brigham Young University, belief enhances inquiry, study amplifies faith, and revelation leads to rich understanding. Teaching and research are both valued, and excellence and affordability go hand in hand. As the flagship higher education institution of The Church of Jesus Christ of Latter-day Saints, BYU strives to be among the exceptional universities in the world and an essential university for the world.

We're proud of all the ways you "go forth to serve," excelling for the benefit of the world. You lead by example: as a lifelong learner, a tenacious problem solver, and a builder of strong families and communities. You continue to strive toward your divine potential, and you are devoted to God and His children. And because your alma mater is one of the most affordable universities in the nation, you've been able to go wherever your faith and talents lead you. We promise to do all we can to ensure that your BYU degree will always open doors and command respect, wherever you go. Thank you for continuing to stay connected to your BYU family: You bless current students and our faculty, you support fellow alumni, and you lift BYU's reputation. You inspire us to be among the exceptional universities in the world and an essential university for the world.

brand.byu.edu

BYU Alumni